



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Diane McMahon

[dcmahon@acsbenefitservices.com](mailto:dcmahon@acsbenefitservices.com)

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**ACS Benefit Services Announces New Leadership as CEO Bruce Allen retires**

Winston-Salem, NC – After 30 years of dedicated service in the industry, ACS Benefit Services CEO Bruce Allen has announced his retirement effective July 1, 2025.

“It has been an incredible journey – from the introduction of HIPAA and the rise of consumer-driven healthcare to the passing and launch of the Affordable Care Act (ACA) and the surge of Medicare Advantage growth as Baby Boomers age into Medicare. Plus, the honor of serving ACS clients and supporting the self-funded market with our portfolio of products and solutions,” said Allen. “I am grateful for the support of my colleagues, and the trust of our clients.”

Allen has been a well-respected and proven leader in the CuraCor family of companies for more than 30 years.

Before becoming the CEO of ACS, Allen led product sales, retention, and product development at Blue Cross NC, including the implementation of the ACA and expansion of its Medicare business. He has a deep knowledge of both North Carolina and the healthcare industry, and we are grateful for his contributions.

Additionally, effective July 1, 2025, ACS Benefit Services will join forces with Brighton Health Plan Solutions (BHPS) under the leadership of BHPS CEO Jim Cusumano leveraging shared leadership and expertise to support growth and serve the needs of the employer group market in North Carolina and nationally. Cusumano will serve as CEO of ACS and CEO of BHPS starting July 1.

ACS will remain intact both functionally and legally. ACS and BHPS have and will continue to operate under their own brands within the CuraCor family of companies.

“I wish Bruce nothing but the best in his retirement, and I look forward to building on the foundation he has laid,” Cusumano said. “This next phase allows us to combine our strengths and deliver even greater value to our customers.”



BHPS is a leading national Third-Party Administrator (TPA) in the CuraCor family of companies. For more than 30 years, BHPS has been a trusted partner in delivering flexible, customized solutions for self-insured organizations. BHPS combines their proprietary Create® technology, network expertise, and a deep understanding of the healthcare landscape to help their clients achieve their goals while supporting the people they serve. BHPS is headquartered in New York City and offers a full array of administrative services to its customers across the country, which include commercial, labor, health system, and carrier clients. BHPS was recently named a [2025 USA Today Top Workplace](#) for the third year in a row.

Both ACS and BHPS are committed to minimizing disruption, ensuring a smooth transition with stability and continuity for all employees, customers, and other stakeholders.

### **About ACS Benefit Services**

At ACS Benefit Services, our sole focus is providing the most innovative products and services available in the health benefits marketplace—all backed with the highest level of customer support. Over the past four decades, we are proud to have grown into a leading third-party administrator (TPA) by continuously focusing on the future of the industry and creating long-term health plan solutions for our employer groups. For more information, visit [acsbenefitservices.com](https://acsbenefitservices.com).

### **About Brighton Health Plan Solutions**

Brighton Health Plan Solutions, LLC (BHPS) is a national healthcare enablement company and third-party administrator at the forefront of innovation in the self-funded market. BHPS offers over three decades of network administration experience, direct contracting expertise, unmatched administrative flexibility, customizable network solutions, comprehensive casualty solutions, a plug-and-play architecture, and an award-winning technology platform highly adaptable to unique client needs. In collaboration with clients, providers, and partners, BHPS is proudly redefining the health plan experience for more than 1 million members across the US. For more information, visit [brightonhps.com](https://brightonhps.com).

### **About CuraCor Solutions**

CuraCor Solutions (CuraCor)™ is a not-for-profit parent company whose subsidiaries include Blue Cross and Blue Shield of North Carolina (Blue Cross NC) and others. Building on Blue Cross NC's 92-year history of serving North Carolinians and their communities, CuraCor helps companies nationwide grow and connect to make quality care simpler, more accessible and affordable, and better for all. Learn more at [curacor.com](https://curacor.com).

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